



2023 Spring Meeting Agenda

March 23 - 25th

Crowne Plaza Hotel, Asheville, NC

| Date/Time | Event | Speaker/Presenter | Location |
|---------------------------------|--|---|------------------------|
| Thursday, March 23, 2023 | | | |
| 3:00 - 5:00 PM | Board of Directors Meeting | | Swannonoa |
| 4:00 - 10:00 PM | Exhibitor Set Up | | Roan/Mitchell Ballroom |
| 5:00 PM | Registration - Welcome | | Mt. Pisgah |
| 5:00 - 6:30 PM | Welcome Reception | | Mt. Pisgah |
| 6:30 PM | Dinner on Own | | Enjoy Asheville! |
| Friday, March 24, 2023 | | | |
| 7:00 - 8:00 AM | Member Breakfast Buffet | | Mt. Pisgah Ballroom |
| 8:00 - 8:15 AM | Welcome & Recognition of New Members | Ryan Daugherty, WCA President | Mt. Pisgah Ballroom |
| 8:15 - 9:00 AM | New Products & Services Session 1 | | Mt. Pisgah Ballroom |
| 8:15 - 8:25 AM | Master Builders Solutions - MasterEmaco OneMix Concrete Repair System | Brian Spencer | |
| 8:25 - 8:35 AM | International Leak Detection - Smartex Active Monitoring Systems | Matthew Durrett | |
| 8:35 - 8:45 AM | GCP - VPL 50RS UV Table Air Barrier | Adam Zollinger | |
| 8:45 - 8:55 AM | Emseal - Emseal Architectural Services | Eric Velandar | |
| 8:55 - 9:15 AM | Break | | |
| 9:15 - 10:15 AM | Stop Wasting Time with Marketing: Make your Projects and Proposals Performance-Based | Jake Smithwick, PH. D, Professor in UNCC's Engineering Technology and Construction Management Dept. | Mt. Pisgah Ballroom |
| 10:15 - 11:00 AM | Break with Exhibitors | | Roan/Mitchell Ballroom |
| 11:00 AM - 12:00 PM | Project Profile | Paul Farrell, Carolina Restoration | Mt. Pisgah Ballroom |
| 12:00 PM - 1:00 PM | Group Lunch | | Mt. Pisgah Ballroom |
| 1:00 PM | Afternoon Free | | |
| 1:30:00 - 4:00 PM | Optional Axeville Tournament (pre-registered only) | | Axeville of Asheville |
| 9:00 - 11:00 PM | Late Night Happy Hour | | Blue Ridge Room |
| Saturday, March 25, 2023 | | | |
| 7:00 - 8:00 AM | Member Breakfast Buffet | | Mt. Pisgah Ballroom |
| 8:00 - 8:15 AM | Welcome | Ryan Daugherty, WCA President | Mt. Pisgah Ballroom |
| 8:15 - 8:45 AM | New Products & Services Session 2 | | Mt. Pisgah Ballroom |
| 8:15 - 8:25 AM | Polyglass - Verti Warp - Air and Vapor Barrier Products | Mike Sheahen | |
| 8:25 - 8:35 AM | PROSOCO | Al Morris | |
| 8:35 - 8:45 AM | Henry - Prodeq FX650 Spray Applied Potable Water | Matt Willis | |
| 8:45 AM - 9:00 AM | Break | | |
| 9:00 - 10:00 AM | Designer Choices and Responsibilities in ASTM C1063 and ASTM C926 regarding Portland Cement Plaster Wall Claddings | Lee Cope, P.E, Director of Restoration, Southern Wall Systems | |
| 10:00 - 10:30 AM | Break with Exhibitors | | Roan/Mitchell Ballroom |
| 10:30 - 11:30 AM | Where Does the Water Go? | Nick Tribble, RRO, CCI2, Client | Mt. Pisgah Ballroom |
| 11:30 - 12:30 PM | Forecasting in Uncertain Times | Panel Discussion | Mt. Pisgah Ballroom |
| 12:30 PM | Adjourned | See you in Myrtle Beach September 14 - 16, 2023! | |
| 12:30 - 1:30 PM | Exhibitor Tear Down | | Roan/Mitchell Ballroom |