



**2010 Spring Conference Schedule**  
**UNC-W Executive Development Center, Wilmington, NC**  
**HQ Hotels: Residence Inn – Landfall / Hampton Inn - Landfall**

**Thursday, March 4, 2010**

**4:00 p.m.**

**Board of Directors Meeting – Residence Inn - Landfall**

**5:00 p.m. – 12 midnight**

**Hospitality Room Opens; Residence Inn; Room 105**

**DINNER ON YOUR OWN**

**Friday, March 5, 2010**

**UNC-W Executive Development Center, Wilmington, NC**

**7:30 a.m.**

**Registration, Coffee/Juice & Table Top Displays**  
**Office Showcase Room**

**8:00 a.m.**

**General Sessions**

**Welcome and Announcements**

**President, Robert McDowell, Seager Waterproofing**

**8:15 a.m.**

**Program Session: “Expecting The Unexpected:  
How To Handle Unforeseen Site Conditions And Historic  
Preservation Concerns”**

**Steven Wright, Shapiro Fussell Wedge & Martin**

**9:15 - 9:30 a.m.**

**Break**

**9:30 – 9:45 a.m.**

**Legal Update on NC/SC Construction Issues**  
**Andy Anderson and Caroline Lindsey, Anderson Jones  
PLLC**

**9:45 a.m.**

**Program Session: “Historic Restoration / Preservation:  
Dealing With Waterproofing Issues”**  
**Craig M. Bennett, PE, 4SE, Inc. Structural Engineers**

**11:00 a.m.**

**Adjourn Morning Session**

**WCA Golf Tournament: CASTLE BAY COUNTRY CLUB,  
Hampstead, NC**

**Box lunches & range balls at the course; 12:30 p.m. start**  
**Two drink tickets provided for clubhouse; no cart. NO**  
**Personal coolers on course.**

**5:00 p.m. – 12 midnight**

**Hospitality Room Opens; Residence Inn; Room 105**

**Saturday, March 6, 2010**

**UNC-W Executive Development Center, Wilmington, NC**

**7:30 a.m.**

**Registration, Coffee/Juice & Table Top Displays**  
**Office Showcase Room**

**8:00 a.m.**

**General Sessions**  
**Semi-Annual Business Meeting**

**8:30 a.m.**

**Program Session: “Restoration: The Ultimate Act of Sustainability”**  
**Christopher Perego, BASF Construction Chemicals**

**10:00 – 10:15 a.m.**

**Break**

**10:15 - 10:45 a.m.**

**Product Showcase: “1st Presbyterian Church - Wilmington”**  
**Brad Lanier - Engineered Concepts**

**10:45 a.m. – 12:00 noon**

**Program Session: “Coatings – Failures and Forensics”**  
**C. J. (Chuck) Knight - Sto Corp**

**12:00 noon**

**Adjourn Conference**

\*Directions to UNCW Executive Development Center: <http://www.uncw.edu/dpscs/EventsDirections.htm>

Or those who would like to map it themselves, the address is: 1241 Military Cutoff Rd., Wilmington, NC 20405



**Registration for 2010 WCA Spring Conference**  
**Conference Site: UNC-Wilmington Executive Development Center**  
**HQ Hotels: Residence Inn & Hampton Inn – Landfall, Wilmington, NC**  
**Thursday/Friday/Saturday, March 4-6, 2010**

**2010 Spring Conference Registration Form**

Both Conference and Hotel Registration Deadlines are February 4, 2010 to be guaranteed space

Company \_\_\_\_\_ Name \_\_\_\_\_

Guests (prospective members) \_\_\_\_\_

Mailing Address \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone \_\_\_\_\_

**WCA Member Registration Fees**

Member Attendees: \$190 per person X \_\_\_\_\_ = \$ \_\_\_\_\_

(no additional charge for spouse)

Invited Prospective Member: \$100 \$ \_\_\_\_\_

**Golf Tournament at The Castle Bay Club, Hoover Rd, Hampstead, 18 miles north of hotel.**  
**Modified Shotgun Start at 12:30pm Friday afternoon, March 5, 2010. Maximum of 44 slots.**  
(\$80.00 includes ½ cart fee, range balls, 2 drink tickets & boxed lunch) \$ \_\_\_\_\_

**Golf Skill Level:** please circle your REAL handicap **A B C D**

**WCA ANNUAL SPONSORSHIPS (good for all of 2010)**

**Platinum Conference Sponsorship: \$1,000 and logo artwork** \$ \_\_\_\_\_

(includes banner with logo displayed in meeting rooms of Spring and Fall Conferences)

**Gold Hospitality Sponsorship: \$500 + banner with all Gold Sponsors** \$ \_\_\_\_\_

**Silver Hospitality Sponsorship: \$250** \$ \_\_\_\_\_

**Bronze Hospitality Sponsorship: \$100** \$ \_\_\_\_\_

(All sponsorships include recognition on sponsor board at conferences and in newsletter)

**Association Dues** (if paid by February 4, 2010, \$275.00) \$ \_\_\_\_\_

**Total amount due** \$ \_\_\_\_\_

\_\_\_ Yes, I want a tabletop display? (Six foot table, no charge if membership dues are paid in full)

**HOTEL ROOM RESERVATIONS**

**Call before February 4, 2010 : Residence Inn - Landfall (910) 256-0098 or go to the special website: <http://cwp.marriott.com/ilmri/waterproofers/>**

**All rooms are suites; \$104.00/night with hot breakfast + Thurs PM beer/wine/ light meal. Limited space also available at Hampton Inn Landfall, \$89.00/ night. Call (910) 256-9600**

Return convention registration with payment by February 4, 2010 to avoid late fee:

WCA Spring Convention, 8608 Timberwind Drive, Raleigh, NC 27615

**Checks payable to WCA or register on-line with credit card at**

**[www.thewaterproofers.com](http://www.thewaterproofers.com)**

For more info call (919) 870-0315 or fax your registration to (919) 844-4833

**Registration received after Feb. 4, 2010 must include \$25.00 late fee : total: \$215.00.**

# Meet the 2010 WCA Spring Conference Speakers

## **Craig M. Bennett, PE Principal Engineer 4SE Structural Engineers, Charleston, SC**

Craig Bennett is a structural engineer with undergraduate degrees in both civil engineering and architecture, and a graduate degree in structural engineering. His experience includes design of new structures of all sizes, including several early years in the design of high-rise hotels and office buildings.

Mr. Bennett's particular strength is in the structural evaluation, repair, rehabilitation, and restoration of existing structures, with a specialization in historic preservation. His work regularly involves assessment of the causes of structural distress or failure and the design of rehabilitative measures, usually in a historic context.

Mr. Bennett is a former faculty member in the College of Architecture and the School of Civil Engineering at Georgia Tech. He is currently Adjunct Faculty in the College of Charleston program in Historic Preservation, is immediate Past-president of the Board of Trustees of the Charleston Museum and is Chairman of the City of Charleston's Board of Architectural Review. He is a founding principal of 4SE.

## **Steven Wright, Partner Shapiro Fussell Wedge & Martin, Atlanta, GA**

Mr. Wright is a partner with the firm of Shapiro, Fussell, Wedge and Martin, LLP, in Atlanta. He has an extensive track record representing companies in the construction industry and has represented waterproofing contractors for over 15 years. He has a depth of experience with complex technical, design, production, and governmental regulatory environments. Mr. Wright graduated with a B.S. from Kelley School of Business at Indiana University and received his JD degree from Boston University.

## **Christopher Perego, Market Segment Manager Building Restoration BASF Construction Chemicals, Minneapolis, MN**

Christopher Perego is the Market Segment Manager for Building Restoration and Façades at BASF Construction Chemical. BASF is the world's largest chemical manufacturer and a leading innovator in the area of construction chemicals. In his role with BASF, Christopher is responsible for strategy and market development within the building restoration segment.

Christopher has worked in the construction industry for 18 years. He began his career as a salesman with Pratt & Lambert Paints. He later worked for ICI Paints as well as WR Grace before joining BASF in 1998. Throughout his career, Christopher has focused on protection and repair of concrete and masonry structures.

Christopher is an active member of several industry organizations. He serves on the Board of Directors for the Twin Cities Chapter of CSI. Christopher is a frequent speaker at various industry events, including PACE 2008, the ICRI Fall 2008 Conference, ArcUS 2008, 2009 Heritage Structures Conference and the SWRI 2009 Fall Conference. Christopher holds a bachelors degree from the University of Wisconsin. He resides in the Minneapolis area.

## **Brad Lanier, Project Manager Engineered Concepts, Greensboro, NC**

Brad received a Bachelor of Architecture from UNC Charlotte. His past experience is within an architecture firm as a Project Manager/Project Architect involved with design and construction management of residential and commercial projects. These projects ranged in size from 10,000 to 400,000 sq. ft. and consist of academic, corporate, performing arts, multi family, and single family typologies.

Brad is currently a Project Manager with Engineered Concepts in Greensboro, NC. His primary role is evaluation of new and existing building envelopes including investigation and design of repair/restoration solutions.

## **C. J. (Chuck) Knight, Strategic Account Manager Sto Corp., Restoration Division, Atlanta, GA**

Chuck has been with Sto for 20 years, and has extensive experience in the diagnostic, repair, protection and waterproofing phases of building envelopes, including remediation and renovation of commercial, residential and public works projects.

Chuck is a graduate of Duquesne University, Pittsburgh, PA, with a B.S. in Chemistry, and has earned his J.D. from The Creighton University. He has completed a -6- year term on the Board of Directors for ICRI (International Concrete Repair Institute), having served as that organization's Chair-Education Committee and Chair-Finance Committee. Currently, he is the President-Elect of ICRI. As such, Chuck has conducted numerous technical seminars related to the repair, recoat and waterproofing of both vertical and horizontal substrates. Chuck has served as a visiting lecturer at Georgia Tech, for several local ICRI Chapters, ASCC, and ASCE, and has authored several industry-related articles, focusing on surface preparation, architectural coatings, waterproofing materials and air/moisture barrier alternative type of products.